BRANGUS BENEFITS ADVERTISING FEATURE

A terrific Brangus draft

Belview's best set for June 21 sale

ADVERTISER CONTENT

BY MATT SHERRINGTON

BELVIEW BRANGUS

HE Jorgensen family are gearing up for their second annual Belview Brangus sale to be held online and on-property at Inverleigh, Myall Creek, New South Wales, from 1pm on Friday, June 21.

In all, 68 lots, consisting of 60 bulls and eight heifers have been selected for this year's sale. The offering will include 56 Brangus and four Ultrablack bulls of which 14 are aged 14 to 16-months, 39 are rising two-year-olds, and three are slightly older, at 26-months-old, which were retained and used at Belview at 18-months-old for the spring joining season.

The eight heifers, aged 14 to 16-months-old, are from the heart of the Belview herd. Trevor Jorgensen said a portion of these are embryo transfer daughters are from some of Belview's top performing dams.

"We'll also be offering the last public sale of heifers from Belview Beacon Q060. Beacon was the sire of last year's top-priced bull and second-top-priced heifer. All other females by him will be retained," Mr Jorgensen said.

In lot 67, the Jorgensens will offer Belview Cicily U026, for which all sale proceeds will be divided and donated between the Queensland Children's



Trevor Jorgensen with a selection of the lots to be offered at the second annual Belview Brangus sale to be held at Inverleigh, Myall Creek, New South Wales, from 1pm on Friday, June 21. Picture supplied

Hospital, the Westpac Rescue Helicopter Service, and the Brangus Australia Youth program.

He said this year's draft is a very consistent line of bulls.

"They exhibit good growth for age, plenty of muscle, tidy underlines and balanced figures. There are some standouts. Structure has been scrutinised and we have a few more traditional Australian bloodlines on offer this year."

Mr Jorgensen added that while the Ultrablack offering is small this year there are lots of options for lower Brahman-blood percentage Brangus bulls for those interested in Ultrablack breeding programs.

"The yearlings on offer are the top-end bulls from the autumn '23 calving period. We love selling young bulls so they can get to their homes, acclimatise and mature where they'll go to work. We think this adds

huge benefits to the bulls' longevity and performance alongside the purchasers who can get a light first-season use from them."

There are a couple of select offerings of genetics on offer from sires that have been lightly used in Australian Brangus herds, offering outcross genetics.

"These are a sample of what is to come next year with more offerings from the sires MC Top Gun and Briggs Gulf Coast. We have been pleased with the calves on the ground so far by these bulls. For those after figures, you can't look past progeny by Belview Beacon Q060, Belview Gold Rush N077, Envision 44 (Angus) and MC High Quality. They consistently have outstanding figures across carcase and fertility traits. And for the more traditional Australian Brangus phenotype, sires Belview Poseidon P052, BBB Quarantine, Lazy S Emporer 606 and Bonox 806

all leave a distinct stamp on their progeny."

He said the heifers on offer to close the sale are a special bunch.

"They should develop into core breeders, there are some that would be considered donor prospects if retained in our herd. All the heifers on offer are Breedplan recorded, genetically tested with Homozygous Polled and Homozygous Black status and the majority are fully parent verified. They are out of dams we like and sired by a variety of bulls. They have beautiful quiet temperaments and are ready to join at the time of the sale.'

Mr Jorgensen said, historically, Belview genetics offer good value for money.

"They are presented in good enough condition to express their genetic potential without being overdone. We feel that the sale being in June allows time for bulls and heifers to recover from

transportation and adapt to new environments in preparation for joining in spring."

He also highlighted that the Belview Brangus herd has been Breedplan recorded since the early 2000's and that the majority of their breeders now have a DNA profile so all registered animals are at least sire verified but a large proportion are also verified to their dams.

"We aren't big on hype or marketing and are fully transparent. All bulls have been crushside and morphology tested with the results to be published in the supplementary information before sale. We offer a range of genetics from artificially introduced US genetics to both Belview sires and sires from other Australian Brangus herds."

Mr Jorgensen said the family didn't know what to expect for the inaugural on-property sale in 2023

"The result exceeded anything we would have hoped for. In what turned out to be an extremely tough year seasonally and market-wise for cattle, we felt so grateful for the support for the sale to celebrate our 40 years in the breed."

Belview Thor T036 was the top-priced bull last year, he was the youngest bull in the sale, at 15-months-old.

"To our knowledge, he was the highest-priced Brangus bull sold in Australia last year. He was a naturally bred Belview calf and was successfully collected and used in the spring '23 joining at Triple B Brangus. We were well supported by commercial buyers who took multiple bulls home. This is a market we value and we have a slight increase in numbers this year so hopefully more options will be available for those that need greater numbers of bulls."

Animals offered at the 2023 sale were sold into herds across large areas of NSW and Queensland.

The lots selected for the sale will be available for inspection from 9.30am at the Inverleigh yards. Private inspections can also be organised via appointment before sale day.

The live auction will held at the Inverleigh shed complex with recorded videos to be simulcast through Stocklive Elite Auctions.

Video footage of each lot, and catalogue information, can be accessed via the Belview Brangus webpage, The Australian Brangus ABRI site or on the Stocklive platform. The catalogue is available online now and hard copy catalogues will be available on sale day.

For enquiries please contact Trevor and Colleen Jorgensen on 0427 236 454 or Ray White Tenterfield sale agent Ben Sharpe on 0428 364 487.



"Inverleigh" 212 Fairweather Road, Myall Creek Trevor & Colleen Jorgensen 0427 236 454 0428 364 487 **Agent: Ben Sharpe**

